



Cronfa Gymunedol Fferm Wynt
PEN Y CYMOEDD
Wind Farm Community Fund CIC

MATCH FUNDING

What is match funding?

Any money that you bring to the project that reduces how much you are asking us for. This could be money from your own reserves, money you have or will fundraise, other grants you have secured or are applying for money you will raise in running the activity.

Does Pen y Cymoedd require match funding? No, we do not have a minimum level of match funding we require but of course any application to the fund is far stronger if there is an element of match funding.

Why do funders like match funding? It not only helps us distribute the money we have available to support more organisations and businesses, but it also shows us that you, as a business or organisation, are dedicated to the project. In situations where you have raised money through crowd funding or community fundraising, it truly demonstrates the support of the larger community for your activity.

What could count as match funding?

1. Your own reserves
2. Money you have fundraised through events, activities, raffles etc
3. Other grants
4. Donations
5. Crowd funding
6. Money you have recently already invested
7. For events etc it could be anticipated ticket sales
8. For businesses it could be bank or business loans

Where can I find out more

	Rhondda and Cynon	Neath and Afan	All Areas
Community	<p>Interlink RCT can support you with looking for and applying for funding: Funding - Interlink RCT English</p> <p>The local authority RCT CBC have a range of funds that may be available (i.e. Asset Transfer / Welsh Church Acts Fund etc): Business and Third Sector Grants Rhondda Cynon Taf County Borough Council</p>	<p>NPT CVS can support you with looking for and applying for funding: Find funding - Neath Port Talbot Council for Voluntary Service</p> <p>The local authority NPT CBC have a range of funding: Grants and funding - Neath Port Talbot Council</p>	<p>There are a whole range of other grant funders specific to this area and those that operate UK wide but the two agencies in this row will help you identify funding and so contact them 1st</p>
Business	<p>The local authority RCT CBC have a range of funds that may be available (i.e. Town Centre / Enterprise grants etc): Business and Third Sector Grants Rhondda Cynon Taf County Borough Council</p>	<p>The local authority NPT CBC have a range of funding: Grants and funding - Neath Port Talbot Council</p>	<p>Business Wales: Homepage Business Wales</p> <p>Development Bank of Wales: Loans for Welsh businesses - Dev Bank</p>

Social Enterprises	Interlink RCT can support you with looking for and applying for funding: Funding - Interlink RCT English	NPT CVS can support you with looking for and applying for funding: Find funding - Neath Port Talbot Council for Voluntary Service	Social Investment Cymru: Social Investment Cymru - WCVA Cwmpas: Our services - Cwmpas
---------------------------	--	---	--

There are hundreds of other funders serving this area and those listed above are some of those but more importantly they can signpost you and help you identify other funders that may be appropriate.

Have you considered crowd funding?

What is crowd funding? Crowd funding usually takes place on a website platform that allows businesses or community groups to raise money. You explain your project in a pitch to attract donations from as many people as possible.

What platforms can you use to run a crowd funder campaign?

1. **Just Giving:** [What is Crowdfunding? Advantages, Disadvantages & Benefits](#)
2. **CrowdFunder:** [Crowdfunder.co.uk | UK's No.1 Fundraising & Crowdfunding platform](#)
3. **Go Fund Me:** [GoFundMe | The #1 Crowdfunding and Fundraising Platform](#)
4. **Kick Starter:** [Kickstarter in the UK — Kickstarter](#)

Do funders like crowd funding?

YES

Because firstly it means you are bringing match funding to the project you are asking us to consider and secondly it demonstrates that the community or your members / supporters really back what you are doing.

It also shows you as a group that you have community support and is a great way for you to build your audience and engagement.

