## **Guidance for Applicants:**



### Applications for organisations/businesses outside of the fund area

The Community Fund has a defined geographical area of benefit in the Neath, Afan, Rhondda and Cynon valleys, you can find out more here: <u>AOB-Towns-and-Villages-PDF-1-1.pdf (penycymoeddcic.cymru)</u>

# It is possible for applicants to be based outside the area, but the activity or project proposed must directly involve and benefit communities within it.

#### **OPTION A - Organisations outside fund area** delivering activity in the fund area

There are times when an organisation may be physically based outside the fund area but the activity they are planning is within the fund area. We are happy to consider applications on this basis if the applicant can demonstrate that:

- They know the fund area
- They are not displacing activity in the fund area
- They are working with organisations and communities in the fund area and have done consultation with those people

We can consider capital / revenue requests for proposals of this kind.

Option B - Organisations based outside fund area and activity outside fund area but unique to that valley and not available in fund area in that valley

We appreciate that not all activities are available in the fund area and sometimes there is a service or activity that is based outside fund area but unique to the valley.

An example of this would be an athletics club in a valley is based in a village outside fund area but there are no other athletic clubs in that valley and so unique. As a fund we want our communities to be able to access all types of services, activities and facilities and so we can consider applications from these organisations for:

- Equipment / kit
- Project / activity
- Marketing / staff etc

We would expect the organisation to be able to tell us:

- How many beneficiaries are from fund area
- How they advertise and try to include people from fund area in that valley

We can consider costs proportionate to number of beneficiaries from fund area in that valley. We will not fund capital building or infrastructure costs outside fund area.

## **OPTION C** – Organisations based outside fund area and activity outside fund area and activity also available in fund area with other organisations

If the organisation and activity is outside fund area and the activity is available in fund area, it would be very unusual for us to consider funding, even if a number of beneficiaries or members are from fund area.

An example of this would be a rugby club based in village outside fund area but with 1/3 of members coming from fund area. As there would be rugby clubs in the fund area, we would not be able to consider this proposal as it could be potentially displacing activity from fund area.

#### **OPTION D – Private business outside fund area**

Unless the activity and benefit of the business is entirely in fund area, it would be very unusual for us to consider an application from a business based outside the fund area.



NB: compliance with this guidance note does not guarantee that an application will be successful – it just gives an indication of some elements of our assessment process and criteria.

### Examples of what we have funded:

**OPTION A - Organisations outside fund area** *delivering activity in the fund area* 

- Rhondda Netball although registered outside fund area and running clubs in locations outside fund area we have recently supported them *specifically for activities and clubs in Treorchy and Ferndale* and so activity funded is entirely within fund area.
- > Cymru Hearts based in Cardiff but delivered project to install 78 defibrillators in fund area.

Option B - Organisations based outside fund area and activity outside fund area but unique to that valley and not available in fund area

We funded Rhondda Athletics for equipment. Although based outside fund area, there is no other athletics club in the Rhondda valley and they were able to demonstrate how many members came from fund area.